

Green Key



الجمعية الملكية لحماية البيئة البحرية
The Royal Marine Conservation Society
JREDS

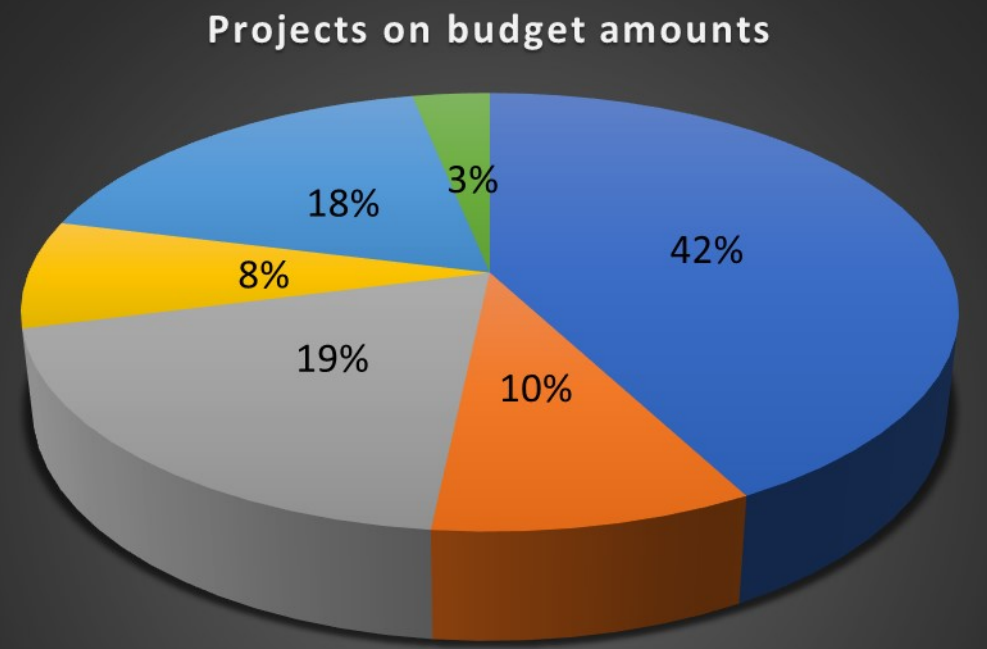
GREEN KEY AND FOOD WASTE

The Royal Marine
Conservation Society
(JREDS)

*National Operator of the Foundation for
environmental education (FEE)*

JREDS

- 1993 Establishment, Registered CUW
- 1995 Registered, First Project



- Conservation
- Capacity Building
- Preservation & Cleanup
- Awareness
- Socioeconomic Development
- Advocacy

JREDS & FEE

- 2008 JREDS: FEE National Operator
 - Green Key: Almost all 5-star hotels and number of 4-star hotels growing, 2 restaurants and MOU signed with MoT, and sector specific agencies (upcoming)
 - Nearly 10 beaches including one marina and one national reserve park Blue flag
 - Eco Schools, getting close to 70



GREEN KEY

The leading international certification programme for tourism establishments

5000+
Establishments

60+
Countries



Hotel & Hostel



Campsite & Holiday Park



Small Accommodation



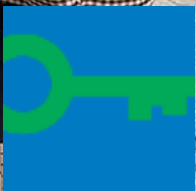
Attraction



Restaurant

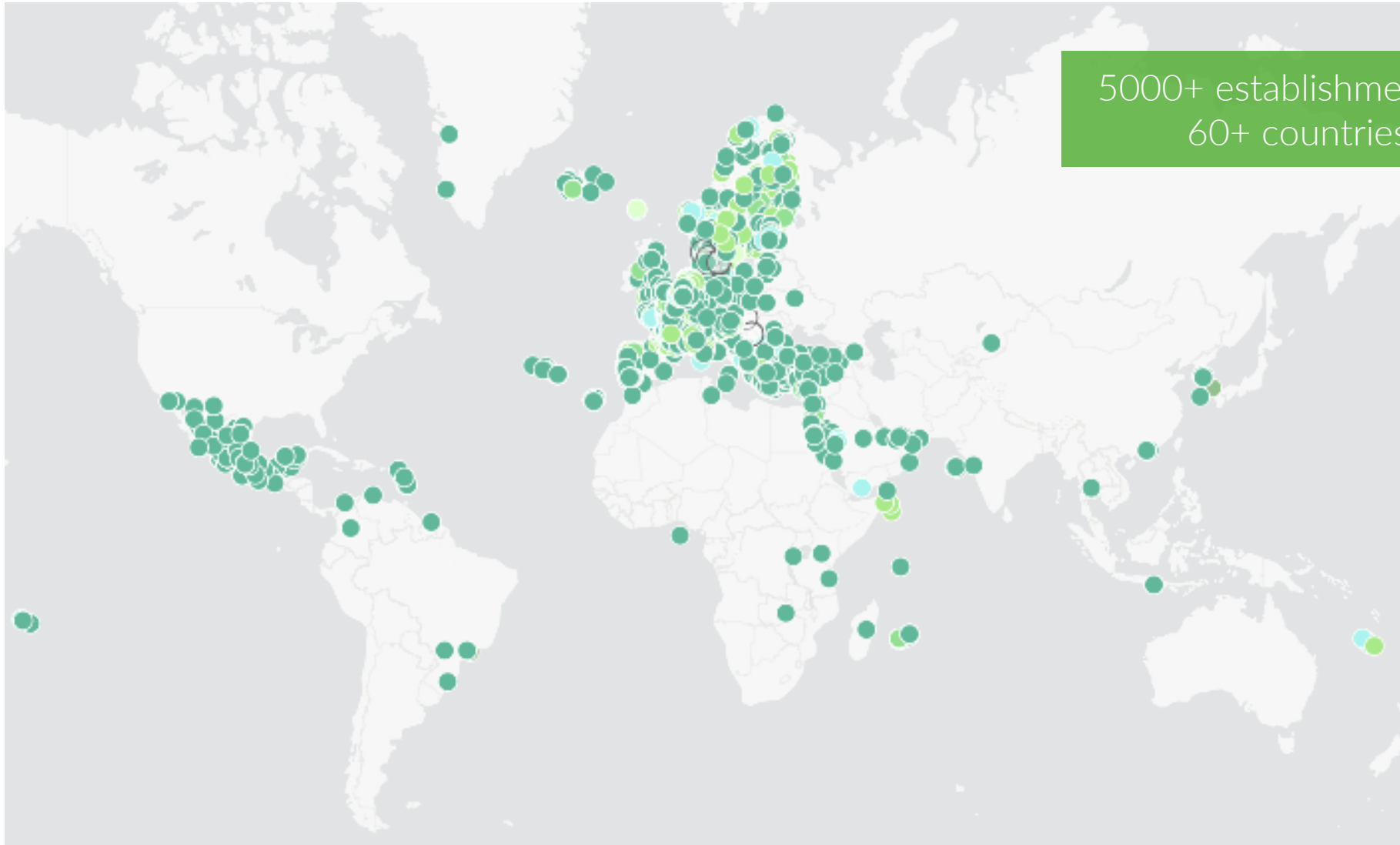


Conference Center



Green Key

GREEN KEY ESTABLISHMENTS



Green Key

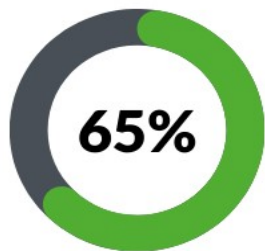


WHY GREEN KEY?

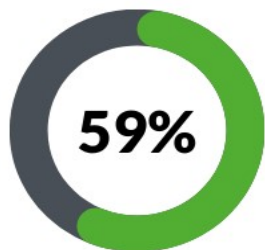
Global Travellers:



confirm that traveling more sustainably is important to them



would feel better about staying at accommodations that are certified as sustainable



of global travellers believe that there aren't enough sustainable travel options available



Green Key

An aerial photograph of a resort pool area. The pool is large and irregularly shaped, with a central circular feature. It is surrounded by lounge chairs, palm trees, and a building with a balcony on the left. In the background, the ocean and a coastal fortification are visible. A large green rectangular overlay is centered over the image, containing the text "GREEN KEY CRITERIA" in white, bold, sans-serif capital letters.

GREEN KEY CRITERIA

CRITERIA DEVELOPMENT

Green Key criteria have been developed:

- To guide establishments in doing their part in achieving the 17 Sustainable Development Goals (SDGs) set by the UN.
- Using inputs from the industry.
- To support FEE's ten-year strategy, GAIA 20:30, with a commitment to prioritise the work on the three burning environmental challenges facing our planet:



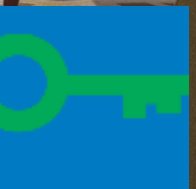
**REDUCE
ENVIRONMENTAL
POLLUTION**



**EMPOWER
CLIMATE
ACTION**



**PROTECT
GLOBAL
BIODIVERSITY**



Green Key

GREEN KEY CRITERIA

- Divided into imperative and guideline criteria
- Internationally recognised
- Slight variation between categories
- International baseline criteria and national adaptations



Staff involvement



Environmental management



Guest information



Water



Energy



Washing & Cleaning



Food & Beverage



Waste



Administration



Indoor Environment



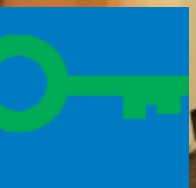
Green Areas



Green Activities



Corporate Social Responsibility



Green Key

Green Key Criteria & Food Waste

- **Criterion 8.4.:The establishment takes initiatives to reduce the level of food waste. (I)**
 - ✓ Establishments must prepare an Action Plan to minimise the quantity of food waste, reduce the amount of unnecessary food purchased, and to cut procurement and waste treatment costs.
 - ✓ It is strongly encouraged to inform guests about and to involve them in activities to reduce food waste
- **Criterion 8.6.:The establishment registers the amount of food waste. (G)**
 - ✓ Establishments should register the amount of food waste they produce
 - ✓ The criterion provides guidance on how to divide food ways into different categories (-> offerings, meals, parts of the meal, types of food, food scraps, etc.).



Sheraton Baganvillians
Resort, Mexico



Hotel Korpilampi, Finland

KEY TAKE - AWAYS

1

Measure: start measuring areas of food-waste extensive areas to start implementing the most efficient actions

2

Act: implementing small actions can have a big impact

3

Cooperate: Find the right partners that can help you in the transition. Green Key offers a step-by-step approach and individualized support by industry experts





IF YOU NEED TO CONTACT US

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