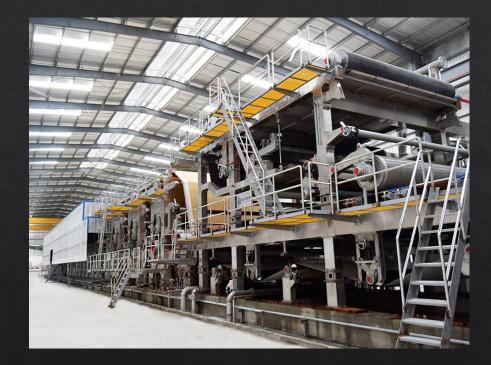


Sanabel Alataa

For Paper and Cardboard Industries L.L.C



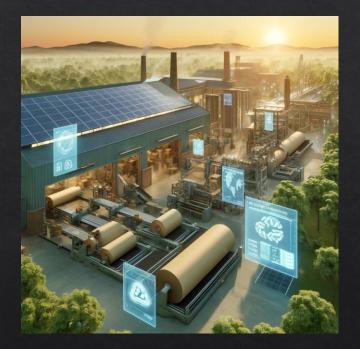
Company Overview

- Location: AlQastal-Amman, Jordan
- **Pioneer in production and recycling:** Specializes in paper and cardboard production and recycling
- Annual production capacity: 100,000 tons
- Staff: Over 500 employees (20% women)
- Focus: Substituting imported products with 'Made in Jordan' products



Mission and Vision

- Leading in global environmental sustainability:
- Significant impact in Jordan's paper and cardboard industry:
- Utilizing innovative recycling processes and sustainable practices:



Business Model and Strategy

- Franchise model: Quick startup times and strong brand awareness
- Closed-loop business model: Enhances resource sustainability by recycling paper and cardboard waste
- **Cost-effective recycling:** Supports environmental sustainability and reduces operational costs



Key Products and Services

- Recycled paper and cardboard materials:
- **Primary customers:** Industrial and commercial businesses, local governments, educational institutions
- Exploring eco-friendly packaging solutions: Meeting evolving market demands



Market and Opportunities

- Growing demand for eco-friendly products and services:
- Collaborations with local businesses and municipalities:
- Expanding reach and efficiency in waste collection and recycling:



Awards & Certificates













Commitment to Sustainability

- Leading efforts in recycling and environmental sustainability
- Innovative recycling processes
- Sustainable practices in all operations



Diversity and Inclusion

- Over 500 employees, 20% women:
- Commitment to a diverse and inclusive workforce:
- Promoting gender equality and diversity in the workplace:



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