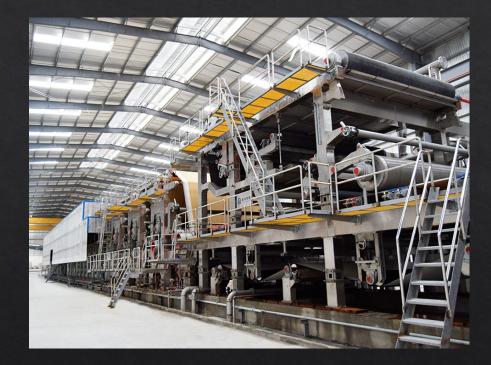


# Sanabel Alataa

For Paper and Cardboard Industries L.L.C



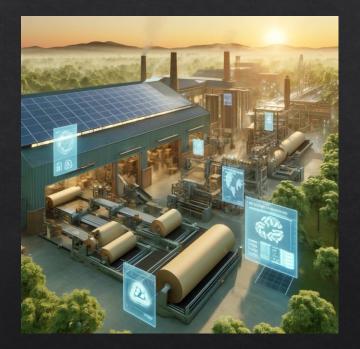
# **Company Overview**

- Location: AlQastal-Amman, Jordan
- **Pioneer in production and recycling:** Specializes in paper and cardboard production and recycling
- Annual production capacity: 100,000 tons
- Staff: Over 500 employees (20% women)
- Focus: Substituting imported products with 'Made in Jordan' products



# Mission and Vision

- Leading in global environmental sustainability:
- Significant impact in Jordan's paper and cardboard industry:
- Utilizing innovative recycling processes and sustainable practices:



#### **Business Model and Strategy**

- Franchise model: Quick startup times and strong brand awareness
- Closed-loop business model: Enhances resource sustainability by recycling paper and cardboard waste
- **Cost-effective recycling:** Supports environmental sustainability and reduces operational costs



# Key Products and Services

- Recycled paper and cardboard materials:
- **Primary customers:** Industrial and commercial businesses, local governments, educational institutions
- Exploring eco-friendly packaging solutions: Meeting evolving market demands



# Market and Opportunities

- Growing demand for eco-friendly products and services:
- Collaborations with local businesses and municipalities:
- Expanding reach and efficiency in waste collection and recycling:



#### Awards & Certificates













# **Commitment to Sustainability**

- Leading efforts in recycling and environmental sustainability
- Innovative recycling processes
- Sustainable practices in all operations



## **Diversity and Inclusion**

- Over 500 employees, 20% women:
- Commitment to a diverse and inclusive workforce:
- Promoting gender equality and diversity in the workplace:



#### **Contact Information**

- Address: AlQastal-Amman, Jordan
- Email: info@sanabelalata.com
- Phone: +962 792920888
- Website: www.sanabelataa.com

